

Post Graduate and Research Department of Economics



SINCE 1881

THE AMERICAN COLLEGE

(An Autonomous Institution Affiliated to Madurai Kamaraj University)

Re-accredited (3rd cycle) by NAAC with Grade "A+" CGPA - 3.47 on 4-Point Scale,
Madurai, Tamil Nadu, India



In collaboration with

INDIAN ECONOMIC ASSOCIATION (IEA)

INTERNATIONAL
CONFERENCE ON



"Data Economy and Vision India@2047"



28 & 29th
Feb, 2024

[Click Here to
Register](https://forms.gle/PZYjKpqRACp6Mbo87)

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ABOUT THE COLLEGE

The American College is a higher education institution known for its focus on academic excellence and social relevance. The completion of 142 years of service to the field of education bears testimony to the position that the college currently enjoys. Currently the college offers thirty-two Undergraduate and nineteen Postgraduate Programmes in the main campus. There are nine research centers offering Ph.D. programmes in various disciplines alongside an Autonomous Centre, the internationally acclaimed, Study Centre for Indian Literature in English and Translation (SCILET). American College - Community College offers eight B. Voc. Programmes and four M. Voc. Programmes. The college was re-accredited (3 Cycle) by NAAC with "A+" CGPA - 3.47 on a 4 point scale in 2022. The College was identified as a Mentor Institution by UGC and is consistently graded within the top 5% of Arts and Science Colleges in NIRF Ranking.

(<https://americancollege.edu.in/>)



ABOUT THE DEPARTMENT

The Post Graduate and Research Department of Economics is one of the earliest full-fledged under-graduate departments of the American College started in early 1930's. Over the years, the Department of Economics has grown as one of the largest departments in the College with 20 faculty members, with research proficiency, and over 300 students. The Department of Economics is known for providing higher education in Economics with quantitative treatment. In addition, it is worthy to mention that Department of Economics is one of the pioneers in Tamilnadu to introduce teaching Economics in Tamil as medium of instruction (regional language). The Department started its Post-Graduate Programme in Economics in the academic year 1984-85 by which its contribution to application-oriented higher education in Economics has been recognized and highly appreciated. By recognizing the Academic Excellence, the Madurai Kamaraj University granted the status of Research Centre to the Department of Economics in the academic year 1996-97. Subsequently, the department started its M.Phil. programme in Economics in the academic year 2005-06.



Courses Offered: Aided: B.A (Tamil Medium & English Medium), B.A (SF) M.A, M.Phil, Ph.D
(<https://americancollege.edu.in/departments-2/humanities-and-social-sciences/economics-2>)

ABOUT INDIAN ECONOMIC ASSOCIATION

IEA is a registered body of Indian Economics Professionals, established way back in 1917, with the objective of providing a forum for debate and discussion of theoretical and policy oriented issues of Economic Science. Thanks to the initiative taken by Charles Joseph Hamilton, then Minto Professor of Economics at Calcutta University, and a score of economists, mostly teachers, who met in Calcutta in December 1917 to deliberate on economics. IEA is the oldest Association in Social Sciences and perhaps second oldest in the country in any discipline, after the Indian Science Congress Association (founded in 1914). IEA organizes annual conferences, seminars, and lectures by eminent persons of the profession. It stands for promoting the interest of the discipline in terms of extension, expansion and professional competence in teaching, training, research, and consultancy.



<https://www.iea.org.in/>





CONFERENCE THEME

“Data Economy and Vision India@2047”

In an era dominated by the digital revolution, Data Economy emerges as the cornerstone of modern economic models. Data Economy represents a novel economic model centred around the collection and analysis of data as its primary foundation. Understanding its potential and harnessing its power are essential for effective development across all Sectors. The International Conference on “Data Economy and Vision India 2047” on 28-29, February 2024 will serve as a pivotal platform for policymakers, industry leaders, national authorities, civil society experts and academia to convene and deliberate on the critical role of data in fostering innovative business services and solutions. We'll delve into the underutilization of data at both national and sub-national levels, exploring avenues to unlock its full potential. Speakers will shed light on the possibilities and constraints surrounding data sharing, addressing the regulatory and practical measures required to ensure data governance and sovereignty. Our discussions will focus on fostering a thriving, fair, and competitive single market for data, rooted in the values of the Indian economy. Furthermore, we'll explore how these efforts align with India's ambitious vision for digital transformation by 2047.

SUB - THEMES

I. The Policy Framework

- Fiscal Policy for Growth Stabilization
- Tax reforms and ease of doing business
- Growth Implication of Goods & Services Tax
- Budget and Growth
- Make in India, Skill India, Digital India, Smart Cities Initiatives
- Monetary Policy & Economic Stability

II. Data Sharing

- Agricultural Sector
- Industrial sector
- Service Sector
- Public, Private and Corporate Sector in India
- Budget, NITI Ayog, Finance Commission in India
- Reserve Bank of India

III. Data Innovation through Technology

- Financial Markets- Challenges and Opportunities
- Digital Innovations in Business and Economy
- Banking, Micro-financing and Financial Inclusion
- Sustainable Finance and Practices
- Entrepreneurship & Family Business
- Rural market Emerging as the next big target for business growth

IV. Institutional Framework for Inclusive Economic Growth

- Banking & Financial Inclusion
- Small Finance Banks & Payment Banks
- Micro Finance Institutions and Inclusive Growth
- Non-Government Organizations as Growth Drivers
- Legal Systems, Intellectual Property Rights and Economic Prosperity
- Digitalization & Growth

PROCEDURE FOR PAPER SUBMISSION

1. MS Word

Size: A4 – Column: Single – No.of Pages – not more than 5 pages

2. Font: Times New Roman

3. Font size: 12 (Full Document) – 18 (Title)

10 (Author details & Corresponding author email id)

3.1 Author details: Name, Designation, Institution & Place.

4. Keywords: at least 3

5. Line space: 1.5 – Paragraph: Justify alignment

6. Picture 100% avoid copyright images – Use HD image

7. Figure Figures should be numbered

Place Title under the figure

8. Reference: Works cited/Bibliography is mandatory

9. Plagiarism: below 23%

10. Full papers along with the abstract is to be submitted at

dataeconomyandvisionindia@gmail.com

11. Papers can also be presented in absentia.

12. Registration Link: <https://forms.gle/KjovqNJeqZwJs9nf7>



Scan here

PUBLICATION OPPORTUNITIES

All the manuscripts are subject to peer review and will be scrutinized by the expert committee. Original, unpublished papers having plagiarism of less than 23% will be accepted and invited for submission in online **International Journal of Business and Economics Research (IJBER)** e-ISSN:2455-3921 at an additional cost.

IMPORTANT DATES

Ⓢ LAST DATE FOR SUBMISSION OF FULL PAPER : 27.02.2024

Ⓢ SUBMISSION & PAYMENT OF REGISTRATION FEE : 27.02.2024

REGISTRATION FEE

PARTICIPATION
&
PRESENTATION

Rs.200 FOR STUDENTS

Rs.250 FOR RESEARCH
SCHOLARS

Rs.300 FOR FACULTY

Publications
Rs.250 for All

The registration fee includes Conference Kit, Lunch, Refreshments and Certificate. Paper presenters with multiple authors should register separately and make payments separately. The registration fee does not cover accommodation. Those who are willing to publish the paper has to pay the publication fee along with participation

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The American College
Account No : 6520299844
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Branch : Tallakulam, Madurai
IFSC Code : IDIB000T003

INTERNATIONAL CONFERENCE ON "DATA ECONOMY AND VISION INDIA@ 2047"



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The American College

VICE PRINCIPAL



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Vice Principal
The American College

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Dr. Mrs. M. Beaula Ruby Kamalam
Bursar
The American College

INDIAN ECONOMIC ASSOCIATION (IEA)



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President, IEA
Chairman, Food Commission, MP
Former Member Secretary, ICSSR, New Delhi



Prof. D.K. Madaan
Secretary, IEA
Punjabi University, Patiala

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Assistant Professor
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M.A ECONOMICS (AIDED & CO-EDUCATION PROGRAM)

- QUALITY ECONOMICS EDUCATION
- SKILL BASED LEARNING ENVIRONMENT
- DIGITAL LIBRARY & NLIST ACCESS
- INTERNSHIPS / INDUSTRIAL VISITS / HANDS ON TRAINING
- HERITAGE/GREEN / CLEAN CAMPUS LIFE
- MORE WORKSHOPS AND PROGRAMS
- ACTIVITIES WITH IEA / ISLE / ISC/ IIPA / AET +++
- GLOBAL ALUMNI NETWORK
- GENDER NEUTRAL CAMPUS / DEPARTMENT +++



Admission Details: visit: www.americancollege.edu.in
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