

International Conference and Cultural tour of the land of Thunder Dragon- BHUTAN



**Theme- *“Interplay of Politics, Economy and Society for the
Development of a Nation”***

Dates- 1st and 2nd of July, 2017

***(followed by cultural tour to Paro, Punakha and Wangdue on
3rd and 4th July,2017)***



Niche Institute of Management & Technology

Changbangdu, Thimphu: BHUTAN

About Bhutan

Kingdom of Bhutan, is a landlocked country in South Asia at the eastern end of the Himalayas. It is bordered to the north by China and to the south, east and west by India. To the west, it is separated from Nepal by the Indian state of Sikkim, while farther south it is separated from Bangladesh by the Indian states of Assam and West Bengal. Bhutan's capital and largest city is Thimphu. In the early 20th century, Bhutan came into contact with the British Empire and retained strong bilateral relations with India upon its independence. In 2006, based on a global survey, *Business Week* rated Bhutan the happiest country in Asia and the eighth-happiest in the world.

Why Bhutan:

The Land of Thunder Dragon, Bhutan is known for its stunning landscapes, legendary ancient temples and fortresses, spicy yet delicious food, colourful festivals and most of all its authenticity. If you wish to slow down your fast paced city life and relish a moment or two in the lap of Himalayas, Bhutan is the place for you! The charms of this isolated Himalayan Kingdom are knitted strong within its cultural realms. The government takes all measures to preserve its culture, history and rich tradition.

So why spend your time to come here?

1. Happiness is the key to Bhutan's Tourism – Bhutan prides itself on their sustainable approach to tourism. The Bhutan is the only country to measure GNH or Gross National Happiness as an indicator of its prosperity.
2. Traditional, Authentic, Pure, Divine – Imagine what it is travelling in a country where the natives live by their traditions and values, the environment, legacy and future are of utmost importance to the government and everyone looks forward to development-the cultural way?
3. Food Utopia – A country where rice is red and chillies aren't just a seasoning but the most important ingredient. Their national dish, Ema Datshi, is a fiery blend of green chillies mothered in cheese.
4. A Cultural Legacy – Bhutan is a land of monasteries and fortresses. Buddhism is deeply engraved in the soul of the country and is driven with interesting cultural beliefs.
5. Natural Wonders – Experience Bhutan's natural wonder first-hand when exploring the beautiful nation. Travel across the mountain passes- dazzling with rhododendrons in spring. Trek across the mountains and witness the flora & fauna riches, unique mammals & birds protected in several national parks.
6. Welcomes with Goodbye – Visit the most hospitable country across the world and let the warm smiles and 'good byes' (used for welcoming people in Bhutan) invite you the Land of thunder dragon.

Niche Institute of Management & Technology at a glance

It is apparent from the fact that the numbers of national skilled employees are very much demanded in various competencies to maintain economic transition pace in the country. With this perspective Niche Institute of Management and Technology (NIMT), a training institute registered with DOS, MoLHR came into existence as a sister concern of Niche Financial Service on 25.10.2010 to hone the ability of individual to enable them to be competitive and professional. NIMT, a training provider caters to the emerging need of Technical Vocational Educational Training (TVET) in the country and is committed to enhance the learning curve of individual. NIMT is committed to self assessment and review of its structured courses with the objectives of attaining centre of excellence, quality standards, continuously enhancing and maintaining

About the Conference:

Main Theme:

“Interplay of Politics, Economy and Society for the development of a Nation”

Sub Themes:

- *International Co-operation & Peace Keeping missions*
- *Role of International Organisations like WTO, EU, UNO etc*
- *Human Rights and Social Security*
- *Sustainable Economic Strategy*
- *Micro Finance Financial Inclusion and Institutional Financing*
- *Human Resource Development*
- *Entrepreneurship and MSMEs*
- *Trading Blocks and International Diplomacy*
- *Sustainable Strategies and Governance*
- *Scope of Domestic Market*
- *Regional Development*
- *Information Technology: Prospects and Issues*
- *Natural Environment and Ecological issues*

Important Dates

Last Date for submission of Abstract:

20th May,2017

Last Date for Submission of Full papers

31st May2017

Last Date for submission of Registration fees:

5th June,2017

WHAT CAN BE PRESENTED

Research papers both empirical and conceptual, poster, regional experiences, model observations or any other academic material can be presented in this conference.

Each contributed paper should start with brief abstract. The abstract should state briefly the purpose of the research, the methodology incorporated and principal results and major conclusions. The word limit for the abstract is 200 – 250 words. Full paper based on the APA (American Psychological association style) can be submitted. Length of the paper should be 2500 to 3500 words.

The anthology of the Abstract shall be published and a soft copy of the same shall be given to each participants.

WHO CAN COME

A Delegate who is willing to present his paper can become part of this conference. The accompanying persons i.e. friends, family, acquaintances etc can also become part of the conference.

PUBLICATION

The Accepted full papers will be published in an Edited Book bearing ISBN. The Authors will be sent the format of the same upon approval.

How to Reach Thimphu, Bhutan

Thimphu is the capital city of Bhutan and is connected with all the major towns of the Kingdom. It is connected with India through AH-48, the main highway connecting the Indian town of Jaigon (West Bengal) i.e. 176 Kms away from Thimphu. Through Air, the nearest airport is Paro which is 45 Kms from Thimphu. Indian Airport Bagdogra (Siliguri) is also an option to reach Bhutan.

By Train:

One can easily get down at the nearby railway station connecting Guwahati and North Eastern part of India. From there phuentsholing or Jaigaon (border towns) can be easily reached by taxi or bus; the distance between Phuentsholing and major stations are as follows:

1. Hasimara (HSA)- 18 Kms
2. AlipurDuar Junction (APDJ)- 60 Kms
3. New Alipur Duar (NOQ)- 65 Kms
4. New Cooch Behar (NCB)- 75 Kms
5. New Jalpaiguri (NJP)- 180 Kms
6. Kolkata (HWH or KOAA)- 650 Kms

These stations are nicely connected with all the major cities of India through express and superfast trains.

By Air:

The Bagdogra Airport (near Siliguri) is the nearest Airport of India to reach Bhutan; roughly 185 Kms from Phuentsholing from where one can easily get taxi or bus to reach Phuentsholing, Bhutan..

The Paro International Airport is connected by regular flights from Bangkok, Kolkata, Delhi, Bagdogra and Gaya. (www.drukair.com.bt).

The interested delegates may avail the bulk discount feature of Drukair through the organizing team of the conference.

The Weather at Thimphu, Bhutan:

Thimphu is usually pleasant during the period of June-July with showers and sun. The temperature ranges from 18 Degrees to 22 Degrees. The delegates coming from warm areas are recommended to carry warm clothes.

Immigration and Visa

All the non-Indian foreign participants have to secure their visa in advance from Department of Immigration. For Indian participants the Visa facility is available on arrival. The Scan copy of the official invitation has to be accompanied along with photocopy and original of passport (or Voter ID for Indian Nationals) and six Passport size photographs for immigration purposes.

Registration and Accommodation facilities at Thimphu

A limited number of participants can be registered on a first come and first serve basis (*subject to acceptance of paper and submission of registration fees*). Each registered outstation participant will be provided with free accommodation, food, and conference kit along with refreshments during the progress of the sessions. However, the local delegates will be provided with a conference kit, complimentary copy of publication and refreshment during progress of the sessions only. In order to promote this conference the Registration fees is kept nominal and is as follows:

For Indian and Bhutanese Delegates-

Registration Fees for Conference only (without Hotel & Food):

- Academician: INR 3500
- Industry Representatives: INR 4000

Registration Fees for Conference Only (With Hotel & Food)

- Academicians : INR 7500
- Industry Representatives: INR 8500
- Accompanying person: INR 7000
- On the spot registration: INR 9500

Registration Fees for Conference and Cultural Tour (With Hotel Food & Travel to Paro, Punakha and Wangdue)

- Academicians : 12000
- Industry Representatives: 13500
- Accompanying person: INR 11500
- On the spot registration: 15000

For Non-Indian and Non-Bhutanese Delegates-

Registration Fees for Conference Only (With Hotel & Food)

- Academician: USD 200
- Industry Representatives: USD 250
- Accompanying Person: USD 200
- On the spot registration: USD 350

Registration Fees for Conference and Cultural Tour (With Hotel Food & Travel to Paro, Punakha and Wangdue)

- Acamedicians : USD 400
- Industry Representatives: USD 450
- On the spot registration: USD 550

** subject to availability of seats*

Mode of Payment:

The confirmed participants will be directed to make the payment once their participation is approved by Organizing committee.

All Communication Should be made through: conferencenichebtn@gmail.com

Jointly Organised by:



Changbangdu, Thimphu: BHUTAN



Indian Economic Association



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